



# *Literacy Resources*

# Early Childhood Virtual Resource Fair

## *Name of Resource Program and/or Group:*

Mississippi Public Broadcasting/  
MPB Education Department



## *Contact Information:*

*Person:* Tara Y. Wren

*Phone:* 601.432.6298

*E-Mail:* tara.wren@mpb.online.org

## *Services Provided to Early Childhood*

1. Parents Are Teachers Too – statewide workshops focusing on families learning together
2. MPB At-Home Learning resource web page at [education.mpbonline.org](http://education.mpbonline.org) (resources for parents, teachers and students)
3. Early Childhood Teacher Workshops (four per year, custom built workshops)
4. Annual Community Events (Read Across America, Summer Learning Family Fun Day/Week, Read for the Record)
5. MPB Kids Club Membership
6. Ed Said – Focuses on healthy eating and lifestyles for children
7. PBS KIDS 24/7 programs on MPB Television
8. MPB Classroom TV – a new channel on MPB Television that will air instructional videos taught by Mississippi teachers

*Is there a cost for your services or program?*

Yes ☐ No ☒

*Website Link:* [education.mpbonline.org](http://education.mpbonline.org)

*Other links for your services:* @MPB Education on Facebook, Instagram, Twitter

# Early Childhood Virtual Resource Fair

*Name of Resource Program and/or Group:*

Talk from the Start!



*Contact Information:*

*Person:* Monique Ealey

*Phone:* 601-709-8970

*E-Mail:* Monique@mcm.ms

## *Services Provided to Early Childhood*

Professional Development

Resources for parents and caregivers as it relates to talking with and to children

Books for child care centers

Appearances by Rocky the Reader

Early Literacy Traveling Exhibit

*Is there a cost for your services or program?*

Yes ☐ No ☒

*Website Link:* <https://talkfromthestart.org/>

*Other links for your services:*

# Early Childhood Virtual Resource Fair

## *Name of Resource Program and/or Group:*

Vroom® + The Child Health and Development Project, Mississippi Thrive!



## *Contact Information:*

*Person:* Heather Martin

*Phone:* (662)542-2412

*E-Mail:* heather.martin@ssrc.msstate.edu

## *Services Provided to Early Childhood*

Hello, Brain Builder!

My name is Heather Martin, and I am the statewide Vroom® coordinator with The Child Health and Development Project: Mississippi Thrive! Vroom® is an initiative that empowers parents, teachers, and caregivers to play a proactive role in the early brain development of children. Science is at the very heart Vroom®. Vroom Tips™ were developed through research from the nation's leading neuroscientists, psychologists, and experts in early child development. The best part of it all is Vroom® isn't something extra! Vroom Tips™ are layered on to existing activities families are already doing each day. Life gets busy. Vroom® stays simple!

Vroom® can be accessed through the website [www.vroom.org](http://www.vroom.org) or by downloading the FREE and FUN Vroom® app that is available for Apple and Android devices. You can even sign up for Vroom® by text. Simply text VROOM to 48258.

You can find free, printable flyers about Vroom® as well as PDF files of Vroom Tip™ collections sorted by age range, skill, and content area. There are social-emotional collections like Calm & Connect and even Kindergarten Readiness collections.

You are a critical part of our effort! We want parents to learn about this from you, their pediatrician, their community librarian, and those trusted messengers in their lives. We want this free brain building tool to be shared all across Mississippi. We appreciate the amazing work you do, and we are glad Mississippi's future leaders are in your hands!

Children learn best when they are having fun. Don't miss out on these fast and fun ways to add learning. Make every moment matter with Vroom®!

*Is there a cost for your services or program?*

Yes ☐ No ☒

*Website Link:* [www.vroom.org](http://www.vroom.org)

*Other links for your services:* [www.mississippithrive.com](http://www.mississippithrive.com)